

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
PATENT APPLICATION

Applicants : Joshua A. Rosenthol et al.  
Application No. : 09/262,658 Confirmation No. 9736  
Filed : March 4, 1999  
For : PROGRAM GUIDE SYSTEM WITH USER  
DESIGNATED FAVORITE THEMES  
Art Unit : 2421  
Examiner : Jason P. Salce

New York, New York 10036  
September 15, 2009

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the Office Action dated May 15, 2009  
applicants respectfully request reconsideration of this  
application in light of the following:

Amendments of the Claims begin on page 2 of this  
Reply.

Remarks begin on page 25 of this Reply.